

Hi, my name is

Mandi Cappai

With 10+ years experience I am a *Creative, Motivated and Skilled* Graphic Designer with a strong command over all elements of design, layout & typography. (And lucky for you, I am available for freelance work!)

EXPERIENCE

Epsilon | Auburn Hills, MI
Art Director February 2014-Present

- Contribute to the concept development, design and execution of direct marketing materials.
- Translate core ideas into concepts that meet the client's strategic communication goals.
- Manage and prioritize projects to ensure flawless delivery.

Element PR Firm | Birmingham, MI
Creative Director February 2013-Present

- Responsible for the creative output of the firm.
- Directing the creative team, process, ideation, presentation and execution of client projects.

Elite Photographic Studio | Shelby Twp., MI
Graphic Designer & Layout Artist July 2009-Feb 2014

- Responsible for all design work, specializing in print design and promotional material.
- Creating a wide variety of custom-designed book & album layouts, traditional to contemporary.
- Maintaining and updating of website, blog and social media.
- Establishing a great understanding for camera RAW workflow (proofing/editing/retouching).

SKILLS

Technical

PHOTOSHOP	★★★★★
ILLUSTRATOR	★★★★★
INDESIGN	★★★★★
LIGHTROOM	★★★★★
BRIDGE	★★★★★
MICROSOFT OFFICE	★★★★★

Design

DESIGN & LAYOUT	★★★★★
CREATIVITY	★★★★★
TYPOGRAPHY	★★★★★
MARKETING	★★★★★
PROJECT MANAGMENT	★★★★★
PHOTOGRAPHY	★★★★★

International Academy of Design and Technology | Troy, MI
Bachelor of Fine Arts, Graphic Design Major October 2004- March 2008

Professional Memberships

- AIGA: American Institute of Graphic Arts, student member 2004-2005
- NAHS: National Art Honors Society 2003-2004

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